

PETERSON'S MANUSCRIPT SUBMISSION INFORMATION

The purpose of this questionnaire is to determine the potential market for a book project and to understand your background and the philosophy behind your submitted work. Please answer each question as thoroughly as possible. This information will be kept on file; if you would like any of this information to be kept confidential, indicate so by placing a check in the left margin of the question and we will respect your wishes.

Please submit this completed questionnaire together with your manuscript and any other documentation you deem relevant.

ABOUT THE AUTHOR

Author's Full Name

Suggested Title of Book

Home Address/Telephone Number/E-mail Address

Business Address/Telephone Number/E-mail Address

Name/Address of Agent (*if applicable*)

Special Awards, Degrees, Honors, Etc., Received

Business Affiliations/Trade Shows Attended

State your current and previous occupations (*indicate institution or organization; include faculty rank and department, if applicable*).

Do you have a Web site? If so, please list.

List your previously published books, indicating whether they were fiction or nonfiction. Include cloth and paperback publishers, dates of publications, approximate sales figures, and any book club, motion picture, first or second serial, and foreign rights sales. Include any reviews you have as well.

List any magazines or newspapers to which you have previously contributed. Include title, subject, and date of publication. Indicate if you are currently a contributor to any publications.

List any media appearances that you have made either in conjunction with a previous book or for other reasons. List the specific shows and dates, or attach the schedules.

Please write a brief biographical sketch suitable for promotional use. Do not include any information you do not want released.

ABOUT THE BOOK

Please write 200-250 words that will help us describe your book to others.

Please write a paragraph or two on how you came to write this book. Include any interesting or newsworthy anecdotes about researching it, writing it, or getting it published.

Please specify any distinctive or notable aspects of your book's subject matter, visual material, and/or organization.

For what audience is your book primarily written? Include as much demographical information as possible.

List any special audiences your book addresses—professional groups, geographical areas, age groups, etc.

For what college and university courses and at what levels (freshman, sophomore, graduate) might your book be adopted as a text or recommended as supplementary reading?

MARKETING

List any Web sites where information about your book should be linked.

List any ideas or thoughts on how your book should be sold or promoted.

Are there prizes or awards for which your book might be nominated?

Please suggest professional/academic journals to which review copies should be sent. Provide addresses and contact names when available.

Are there additional special interest groups, associations, or government agencies that might be interested in purchasing copies or assisting in the distribution of your book? Provide addresses and contact names when available.

Please list key people (with complete addresses) who should receive complimentary copies of your book. “Key people” are those in a position to promote the book, review it, adopt it in quantity if it has course adoption potential, or would otherwise have a positive influence on sales.

COMPETITION

List other books on the same subject now on the market, or in preparation for release into the market, with which your book will compete, or will appear (e.g., to booksellers) to compete. Give author, title, publisher, year of publication, ISBN (*located in the lower corner of the back of a book cover*), and similarities and differences (approach, content, findings, etc.) between the books.